

Custom Technical Specifications For Your Content Delivery

Please select one of the following recommended formats (90% of systems will take one of the following 8 formats). If none of the recommended formats are suitable for your system, please complete the Custom Specifications section down below. Return via email upon completion.

Company Name: _____

Contact Name: _____

RECOMMENDED FORMATS STANDARD DEFINITION (SD): Please choose one from the list of 5:

SD Format 1 Video: H.264, CBR 4Mbps, 25FPS Audio: AAC 128kbit Stereo
(*Preferred by Apple systems*)

SD Format 2 Video: WMV, VBR Ave 4Mbps, 25FPS Audio: WMA 128kbit Stereo
(*Preferred by Windows systems*)

SD Format 3 Video: MPEG4, VBR 2.4Mbps, 25FPS Audio: AAC 128kbit Stereo
(*Universal format*)

SD Format 4 Video: MPEG2, CBR 5Mbps, 25FPS Audio: MP2 160kbit Stereo
(*Older format, large file size and lower quality, however works on every system*)

SD Format 5 Video: FLV, VBR 2.4Mbps, 25FPS Audio: AAC 128kbit Stereo
(*For Web and Flash based signage*)

RECOMMENDED FORMATS HIGH DEFINITION (HD): Only choose a HD format if you have ordered HD content. If so, please choose one from the list of 3:

HD Format 1 Video: H.264, VBR 8Mbps, 25FPS Audio: AAC 256kbit Stereo
(*Preferred by Apple systems*)

HD Format 2 Video: WMV-VC1, VBR 8Mbps, 25FPS Audio: WMA 256kbit Stereo
(*Preferred by Windows systems*)

HD Format 3 Video: MPEG2, CBR 20Mbps, 25FPS Audio: PCM 48khz Stereo
(*Blu Ray Compatible format*)

Selected Recommended Format from above : _____

CUSTOM SPECIFICATIONS: Complete this section if the above is not appropriate:

Custom Frame Size: (i.e. 1024*576) _____

Hardware Type: (i.e. Apple/Windows/Linux) _____

Custom Video Codec: (i.e. MP4) _____

Custom Bit rate in Kbits: (i.e. 4MB) _____

Custom FPS: (i.e. 25FPS) _____

Custom Audio Channel: (i.e. Stereo) _____

Custom Audio Codec: (i.e. MP3) _____

Custom Audio Bit rate: (i.e. 192) _____